



# City of Scottsdale: *Quick Statistics*

A compilation of economic indicators related to the City of Scottsdale. The data included in this report are estimates. Population and other figures may differ from other analyses done by the City of Scottsdale. Reports referenced in this study can be found on the City of Scottsdale's Economic Vitality Division reports page ([www.scottsdaleaz.gov/economics](http://www.scottsdaleaz.gov/economics)).



June 2009

Economic Vitality Department



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## DEMOGRAPHIC STATISTICS

Population (2008):	230,293
Median Age (2008):	40.2 years
Median Household Income (2008):	\$74,504
Housing Units (2008):	115,036
Households (2008):	97,112

**Source:** Demographic Trends Report, December 2008, SitesUSA Data

## ECONOMIC STATISTICS

Unemployment Rate (2008):	3.6%
Property Tax Rate (2008/09):	\$7.06 per \$100 of assessed value
Sales Tax Rate:	1.65%
Sales Tax Collections (2007/08):	\$170.2 million
Median Resale Home Price* (2008):	\$460,750
Median Price of New Home* (2008):	\$1,120,000

**Sources:** Economic Trends Report, October 2008; \*Arizona Real Estate Center, ASU Polytechnic

## TOURISM STATISTICS

Hotel Occupancy (2008):	61.0%
Average Hotel Room Rate (2008):	\$172.26
Transient Occupancy Tax (Bed Tax):	3.0%
Bed Tax Revenues (2008):	\$9.28 million
Number of Hotel Rooms (2008):	9,444
Total Visitors to Scottsdale (2007):	8.4 million
Day Visitors to Scottsdale (2007):	7.1 million

**Sources:** Scottsdale/Paradise Valley Tourism Study Part I: Lodging Statistics and Part II: Visitor Statistics

<b>Target Employers City of Scottsdale - 2009</b>		
<b>Rank</b>	<b>Company Name</b>	<b>Employees</b>
1	Scottsdale Healthcare	6,650
2	Mayo Clinic**	4,900
3	General Dynamics***	3,600
4	Scottsdale Unified School District*	3,126
5	City of Scottsdale	2,971
6	CVS - CareMark	2,048
7	Go Daddy Group	1,915
8	The Vanguard Group	1,899
9	Troon Golf LLC	1,539
10	Scottsdale Insurance Company	1,400
11	Fairmont Resort	1,000
12	Dial Corporation	700
13	Desert Mountain Properties	650
14	United Blood Services	647
15	Coventry Health Care	631
16	The Boulders Resort	620
17	USPS - Scottsdale	595
18	Hyatt Regency at Gainey Ranch	583
19	Pulte Homes	545
20	Nordstrom	500
21	JDA Software Group	451
22	Wal-Mart	450
23	McKesson	450
24	Scottsdale Medical Imaging	380
25	Taser	355
26	Sage Software	350
27	Costco	313
28	Scottsdale Conference Resort*	312
29	Hotel Valley Ho	305
30	Dillard's	290

**Source:** City of Scottsdale, Economic Vitality Department

\* = Full-time equivalent (FTE) employees, as of Jan/Feb 2009

\*\* = Includes all Mayo Clinic employees in Metro Phoenix

\*\*\* = Includes all employees that report to Scottsdale site

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## Other Quick Statistics

Size:	184.2 square miles, stretching 31 miles from North to South
Elevation:	1,260 feet above sea level, on average
Longitude & Latitude:	111.93 degrees W, 33.50 degrees N
Climate:	Average minimum and maximum temperatures range from 53.4°F to 86.2°F, respectively. Scottsdale averages 328 days of sunshine and 9.41 inches of rainfall per year.
Education Level:	Graduate Degree—16.8%; Bachelor Degree or higher—46.7%; Some college—75.2%; High School graduate—93.8%
Land Use:	53.5% Residential, 40.0% Undeveloped/Open Space/Agricultural, 6.5% Industrial/Commercial
City Slogan:	“The West’s Most Western Town”
Official Food:	Chili, by 1994 Mayoral proclamation
Financial Rating:	Scottsdale has maintained AAA ratings from Standard & Poor’s, Fitch Ratings, and Moody’s Investor Services — one of only a handful of municipalities to achieve top marks from all three ratings agencies — since April 2002.
Maricopa County Population (2008):	3,987,942
Arizona Population (2008):	6,629,455